



Supplying to Enviromeat

Farmers need an externally audited EMS that has been developed to be compliant with ISO 14001, and:

- be registered with Meat Standards Australia (see msagrading.com.au)
- not use hormonal growth promotants
- run a free range system, so cattle have access to grass at all times
- use procedures and monitor for Biodiversity and Water Quality Management and
- utilise Environmental Best Management Practice, including monitoring, for grazing, soil and fertiliser work, weeds and pest control, and chemical use.

A joining fee of \$250 per business, plus GST, covers the costs of producing producer profiles and auditing in year 1. Membership for subsequent years is \$120, plus GST.

The cattle need to achieve 210-250 kg HSCW, which is equivalent to 360-440 kg's maximum liveweight off paddocks. We need a fat cover of 6-12mm.

We are currently paying producers \$4.00/kg carcass weight. This is around \$150 per head above market price, from which we deduct costs: process fee (kill costs at abattoir), an MSA grading fee, insurance with Landmark and licensing fees to parent company Gippsland Natural. An addition \$25 per head is held to pay auditing fees and running the system. After these costs, suppliers earn about \$100/head above market price.

Non grading cattle cannot be sold as Enviromeat, so we help suppliers by on-selling these bodies at best available market price, about \$3/kg at present. As a small enterprise only killing every fortnight, non-grading will upset commitments to our outlets. Therefore suppliers must avoid any non-graders by assiduously applying MSA-standards cattle management.

To ensure your cattle will meet specifications and grade we encourage you to ask an expert to assess your cattle before your first few deliveries to Enviromeat.



Scheduling deliveries to our outlets several months ahead is how we coordinate outlets and suppliers. Enviromeat kills are every fortnight, and suppliers deliver their cattle to Radfords abattoirs at Warragul before a Sunday night curfew.

October: External auditor visited selected suppliers over the week. Most new members should expect to be audited.

To register your interest, contact Mrs Jenny O'Sullivan on 03 5663 2386

Enviromeat is a unique, environmentally-certified beef brand in Aust. There is a guarantee that comes with buying our meat - the guarantee of looking after the land, waterways and the cattle as well.