



Supplier Profile:

Ian & Rosanne Travaskis, 'Greenlands', Wairewa, East Gippsland

Dear Enviromeat Consumer,

My name is Ian Trevaskis and with my wife and family, we farm 185 acres of undulating hill country with creek flats near Orbost. Our passion is to farm in an environmentally and socially responsible way so that sustainable cattle grazing can continue for our children in the future.

Gradually we became aware that farm production can impact detrimentally on the environment. So we adopted an externally audited Environmental Management System that has empowered us to reduce erosion and pest species and increase water quality and animal welfare.

The creek has been re-vegetated (see photos "Before" and "After") to reverse severe erosion, off-stream watering has been introduced and remnant native vegetation has been fenced off to encourage bio-diversity. Environmental degradation has been reduced but there is more to be done.

Enviromeat is quality-assured meat from farms like ours that operate within Environmental Management Systems.

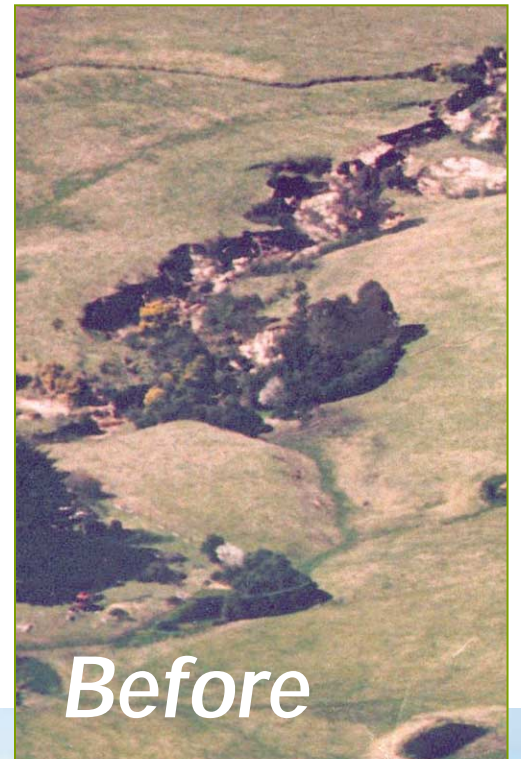
Every purchase of Enviromeat endorses your support for sustainable farming practices and encourages us to take the time and effort to prevent pollution and soil degradation. Protecting the environment is expensive. We don't use quik-fixes like Hormonal Growth Promotants, possibly dangerous uncertified feeds or repetitive drenching. So we need to add a small percentage to the price to cover the cost of environmentally-friendly farm practices.

Buying Enviromeat asserts your commitment to protecting the environment.

As caretakers of this beautiful land, farmers are positioned either to create a Healthy Environment with Healthy Animals, or not! Healthy practices produce Healthy Food so that you and your children can enjoy a Healthy future in a beautiful world. Please support farmers who are willing to "go the extra mile" to ensure your health and that of Australia, by buying Enviromeat.

Thank you for taking the time to read about our farm and our aspirations.

Ian and Rosanne Trevaskis.



- ✓ Environmentally certified
- ✓ No artificial hormones
- ✓ Free range
- ✓ Guaranteed tender



We are farming for the long term to guarantee you have the best quality meat both now and into the future.